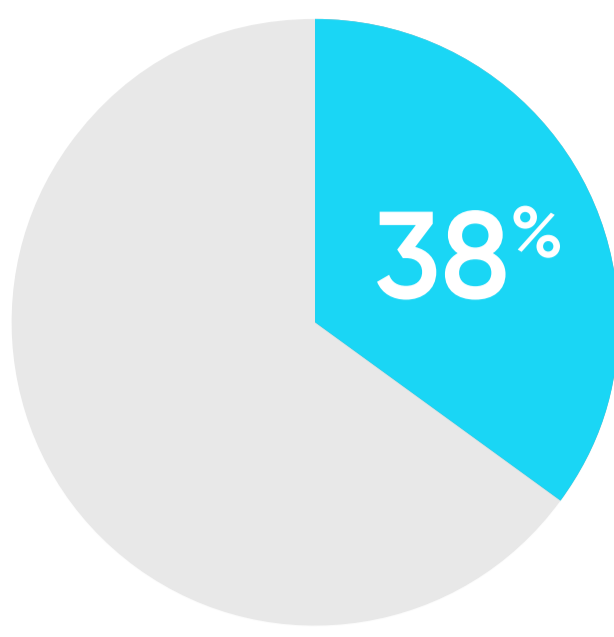


# DataOps

## We live in a software economy.

### Who survives?

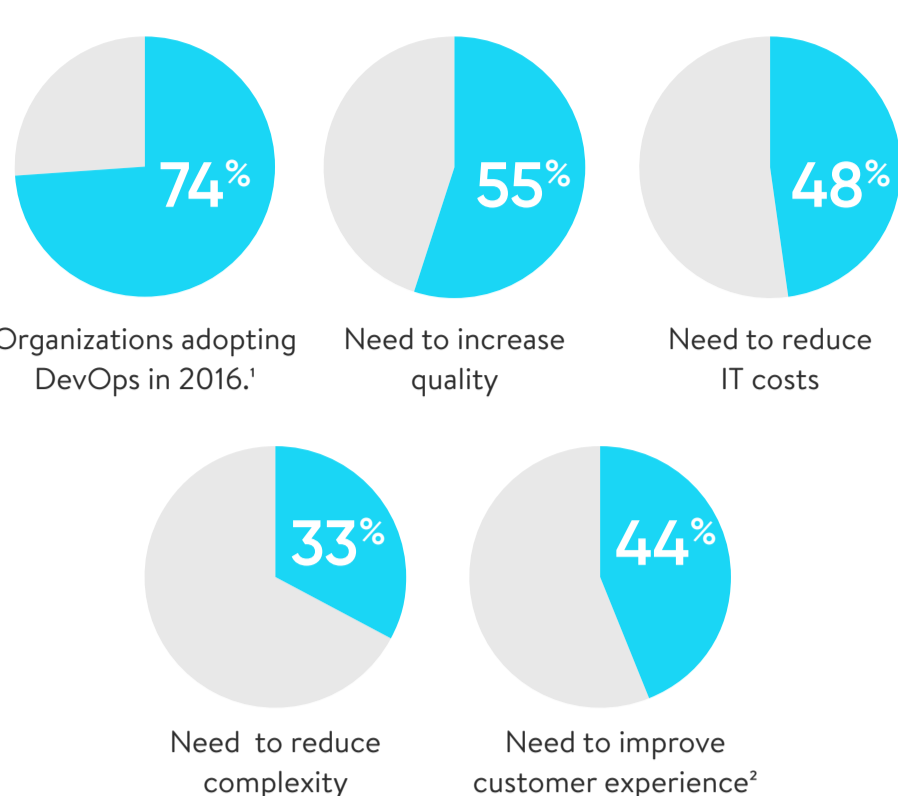
Companies that are nimble/respond quickly to change



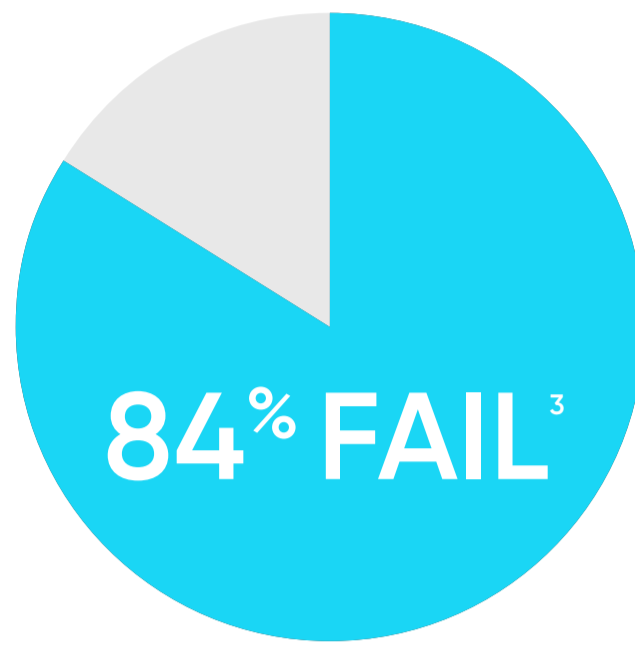
**No room for complacency.**  
Only 38% of the Fortune 500 remain on the list twenty years later

### IT's response

Embrace Agile, DevOps, and leverage cloud to deliver the needs of a business



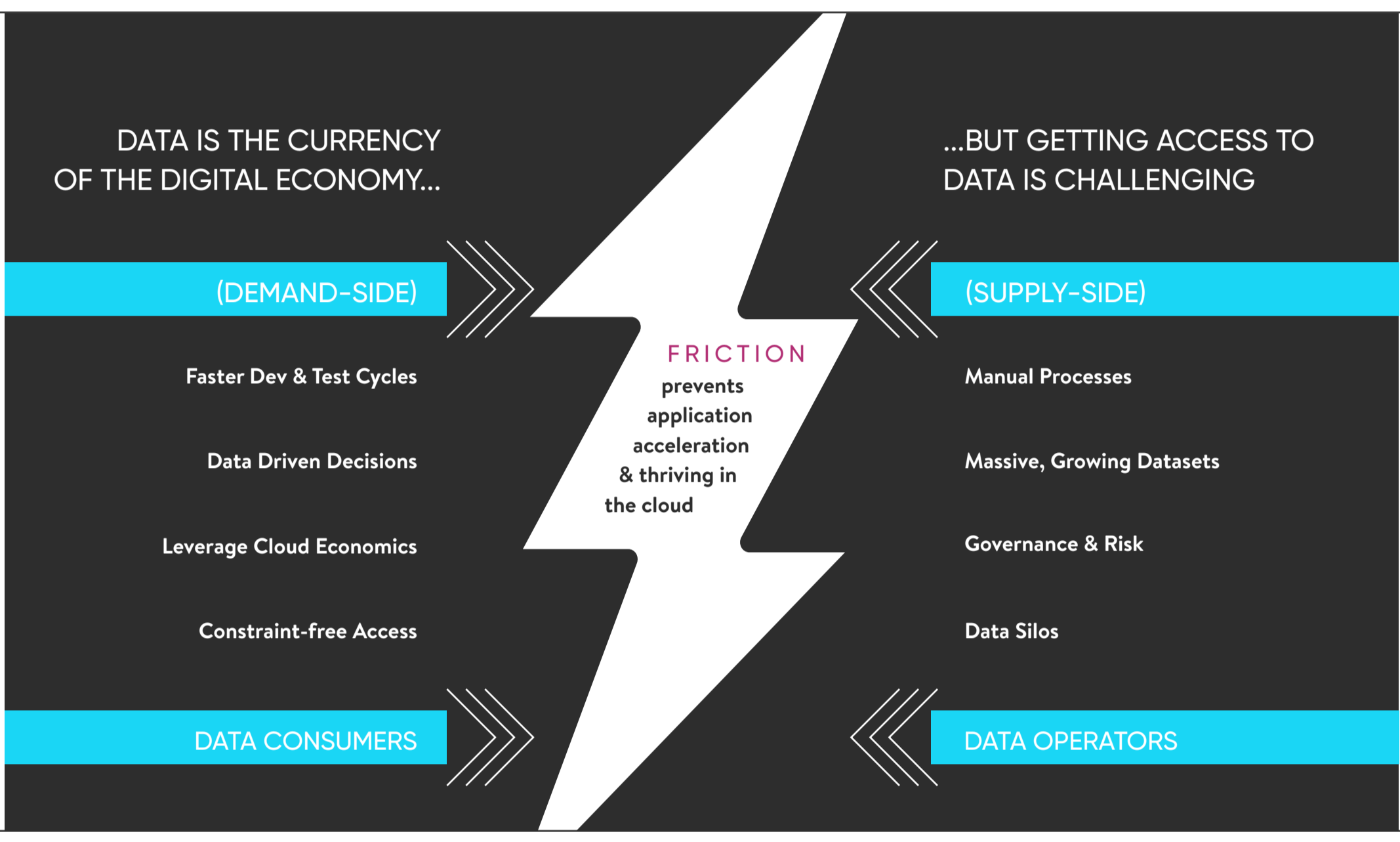
## However, digital transformation is not easy.



**Agile | DevOps | Cloud**  
Have helped connect teams and infrastructure together

However

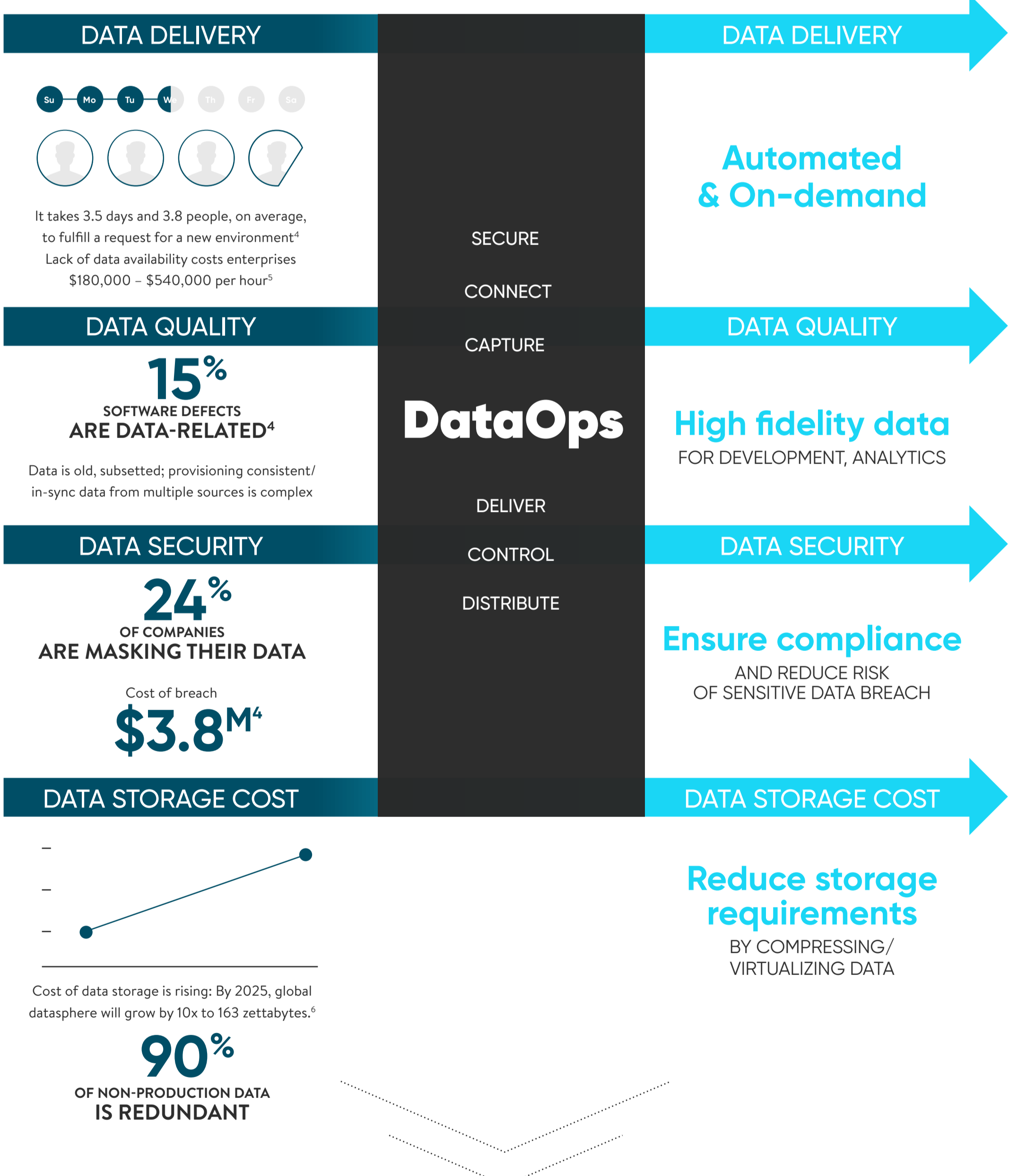
The most critical aspect of software economy – **DATA** – has been unaddressed



## STATE OF DATA

### Before

### After



## BUSINESS IMPACT



1. <https://devops.com/state-devops-adoption-trends-2017/>  
 2. <http://img.deusm.com/informationweek/Interop-ITX-Research-Reports-Infographic-DevOps-FINAL.pdf>  
 3. <https://www.ibm.com/blogs/insights-on-business/oracle-consulting/84-of-companies-fail-at-digital-transformation/>  
 4. [https://www.dropbox.com/s/9hhv0wrlmydxt32/071917\\_StateOfTestDataManagementReport\\_v1.pdf?dl=0](https://www.dropbox.com/s/9hhv0wrlmydxt32/071917_StateOfTestDataManagementReport_v1.pdf?dl=0)  
 5. <https://www.avaya.com/en/about-avaya/newsroom/news-releases/2014/pr-140305/>  
 6. Data Age 2025: The evolution of Data to Life-Critical Don't Focus on Big Data; Focus on the Data That's Big