



Continuous Compliance Services for CRM

Key Benefits

Enable data privacy compliance by masking data subject to privacy laws like GDPR and CCPA

Protect from breach by securing sensitive customer data across all sandbox environments

Use production-like, compliant data for high-quality Salesforce development and testing

Your Salesforce Data Needs a Mask

Protecting Salesforce data can be difficult. As the centerpiece of the customer record, sensitive information including names, email addresses, credit card numbers, and other personally identifiable information (PII) proliferates across the application's complex data fields, both in the production application and in sandbox environments for testing, analytics, and other use cases.

Salesforce data can be a single mistake away from public or dark internet access, and environments accessible to even privileged users cannot contain sensitive information. Moreover, regional and industry privacy laws such as GDPR, CCPA, PCI, and HIPAA demand tighter controls around PII while threatening significant penalties for violations.

Automatically Safeguard Mission Critical Data

Continuous Compliance Services for CRM offers a fast and simple way to automatically mask Salesforce sandboxes to protect sensitive data from breach, comply with privacy regulations, and provide development teams with high-quality, compliant test data.

Automation reduces the risk of data exposure or theft from developers, admins, and contractors.

How It Works

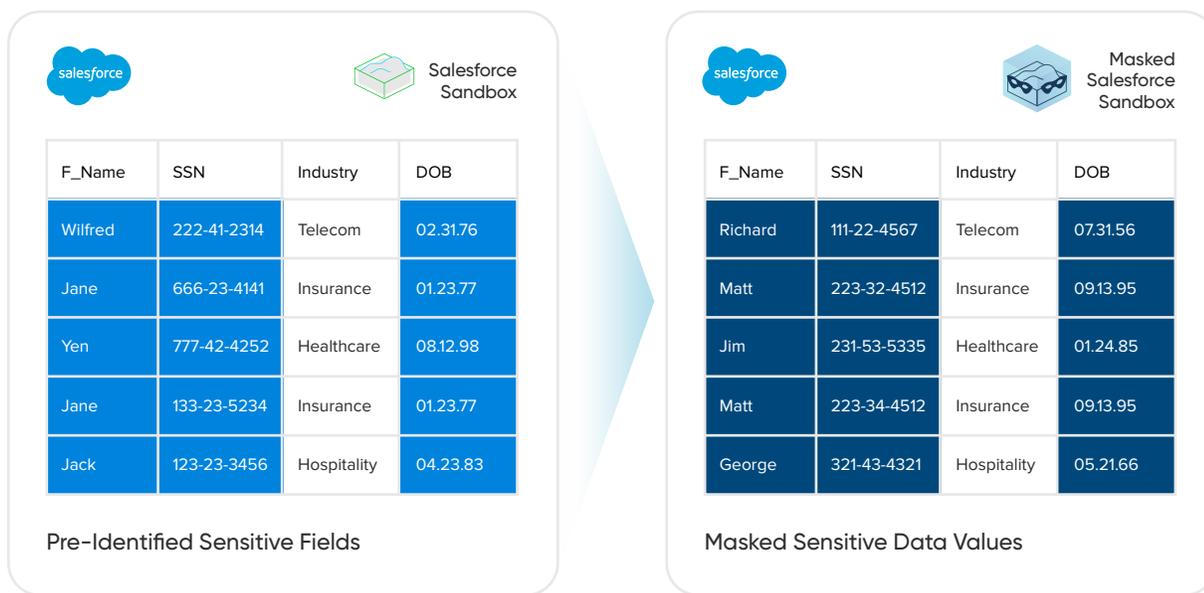
Get Fast, Automated Data Compliance in Three Steps

- 1 Connect to Salesforce Sandboxes**

Teams quickly establish a secure connection between our SaaS solution and any Salesforce sandbox. Getting started is as simple as logging into Salesforce, then CCS leverages native Salesforce APIs to automatically sync with sandboxes.
- 2 Select Compliance Rules**

Next, teams determine what data values need to be protected and how, leveraging a simple point-and-click user interface. Pre-identified sensitive data fields for the default Salesforce schema, coupled with an extensive library of masking algorithms, make it easy to define compliance rules. Out-of-the-box algorithms can be quickly customized, or new algorithms can be easily defined if needed.
- 3 Apply Masking to Use Compliant Data for Development**

Masking replaces sensitive data with fictitious, yet realistic values while maintaining referential integrity. Masked Salesforce data is production-like in quality and remains fully functional for accurate development, testing, and analysis. Our service can scale to run any number of masking jobs, and provides reporting capabilities so administrators and auditors can understand what data has been masked, where, when, and how.



Automated privacy compliance for Salesforce Sandboxes

Deliver Masked Data with Multicloud Referential Integrity

CCS masking algorithms preserve referential integrity and can be imported or exported for masking of non-Salesforce apps—on premises or in other clouds—that must be built and tested alongside Salesforce. With consistently masked data, teams can more easily perform complex integration tests.

Feature Overview

- » **Cloud-Native SaaS Solution**
Quickly deploy and operationalize for fast time-to-value
- » **Sensitive Data Discovery**
100+ pre-identified sensitive data fields for default Salesforce schemas
- » **Automated Data Masking**
Apply masking to transform sensitive values into realistic, yet fictitious values
- » **Extensive Masking Algorithm Library**
Comprehensive algorithms plus flexibility to customize for your specific requirements
- » **Preserve Realism, Referential Integrity**
Test with real, high-quality data for fast and accurate developer feedback
- » **Test Multicloud Applications**
Import/export masking rules to use consistent, compliant data for integration testing

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Delphix is the industry leader for DevOps test data management.

Businesses need to transform application delivery but struggle to balance speed with data security and compliance. Our DevOps Data Platform automates data security, while rapidly deploying test data to accelerate application releases. With Delphix, customers modernize applications, adopt multicloud, achieve CI/CD, and recover from downtime events such as ransomware up to 2x faster.

Leading companies, including Choice Hotels, Banco Carrefour, and Fannie Mae, use Delphix to accelerate digital transformation and enable zero trust data management. Visit us at www.delphix.com. Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).

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